



Proclamation

WHEREAS, the "Think Local" program is a community initiative to build awareness of the economic benefits of doing business locally in the Truckee Meadows; and

WHEREAS, Whereas, the program is designed to enhance the livability of our community, the stability and diversity of the local economy and the retention and expansion of local **businesses**, while increasing awareness of the personal, community and economic benefits of choosing to "Think Local" first, and

WHEREAS, The City of Sparks supports the "Think Local" campaign and encourages City employees, residents, and businesses to do the same whenever possible; and

WHEREAS, the City of Sparks recognizes that "Thinking Local" provides an opportunity for economic gain from a business locally; and

WHEREAS, whenever possible, the city of Sparks should Purchase goods or services from local vendors and suppliers, and when needed, from on-line companies with a presence within the State of Nevada; and

WHEREAS, purchase from companies that hire local employees, contract with companies that have a local presence, eat locally produced food when available – support growers, local distributors, and locally owned food establishments. This also helps cut down on travel and carbon emissions; and

WHEREAS, support our local non-profits, and serve or otherwise engage and invest in our local community as a citizen and a volunteer.

NOW, THEREFORE, I, GENO R. MARTINI, Mayor of the City of Sparks, do hereby proclaim June 11, 2012:

"THINK LOCAL DAY"

And proclaim the City of Sparks a part of the "Think Local" coalition to create jobs and stimulate our local economy.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Sparks, Nevada to be affixed this 4th day of June, 2012.


GENO R. MARTINI, Mayor

ATTEST:


LINDA K. PATTERSON, City Clerk

